# Build your business to fund your fun

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Partner.Co Lifestyle Rewards



## Your Lifestyle Partner

When you build a business with Partner.Co, you get rewarded beyond commissions and bonuses. Earn Lifestyle Credits (LCs) when you build your business and grow your team. **Then, cash them in!** 

### Dream Vacations





### Unforgettable Experiences

### Energizing Events





### Partner.Cc Products

And more!

## How to Earn

#### Pay Line Volume Growth (PLV)

# Earn 25,000 LCs for every 5,000 PV you grow on your Pay Line(s).

This is inclusive of volume that may pay you in Base Commissions AND volume that may pay you in New Volume Bonus. The easiest way to see this number each week is in the Volume Detail report in your Back Office.

# Acquiring New Preferred Customers & New Brand Partners

Earn one (1) credit for every volume point of product that you sell to your personally sponsored Preferred Customers and Brand Partners within their first four (4) weeks.

#### **Achieving Your Business Level**

Earn LCs for achieving a given Business Level in your first four (4) weeks.

Business	500 LCs
Elite	1,500 LCs
Ultimate	3,000 LCs





#### **Ordering Products Each Cycle**

Earn one (1) credit for every volume point of product you personally purchase beyond your initial qualification, within your first six (6) months of business.

Starting with your second four-week business cycle, you'll receive one (1) credit for each volume point of product during the cycle. Each cycle in which you continue to purchase, you'll earn the LCs times a multiplier: 2x for the second in a row; 3x for the third; up to 6x for the sixth! Don't stop in between, or the multiplier resets back to 1.

#### **Duplication: The Power of 4**

Earn 2,000 LCs for personally sponsoring four (4) new Brand Partners or Preferred Customers who purchase 2x the minimum sales threshold within your first eight (8) weeks as a Brand Partner.

#### **Advancing Your Title**

Earn one (1) credit for every Pay Line Volume (PLV) point required to advance to a new title.

Every title has a corresponding PLV requirement (i.e., 13,334 total PLV to achieve Senior Officer). When you advance your title, you will receive LCs equal to the PLV points required.

#### **Earning at Your Title**

Earn LCs each time you generate the minimum PLV associated with your new title. You'll receive LCs equal to 25% of the total PLV points required to achieve the title.

When you advance to your new title and then maintain the same total PLV associated with your new title again, you'll receive 25% of the PLV requirement (up to 13,334 per line). You can re-earn these LCs each week you maintain within the calendar year.

#### Partner.Co Tips

Earn LCs for completing sections in the virtual training center, Partner.Co Tips. You'll receive 20 LCs for each Onboarding lesson you complete in the Partner.Co Share<sup>™</sup> app. As training and personal development is key in both individual and team growth, this is the gift that keeps on giving.

#### **Power Ranking**

The regional Top Power Rankers receive additional LCs at the beginning of the year in recognition of achieving top ranking. The number of Top Power Rankers and how many credits awarded will vary by each region's sales/revenue in the previous year. How Often Does Each Category Update on the Partner.Co Lifestyle Rewards Site?

- 1. Pay Line Volume Growth updates weekly, awarded per 26 weeks
- 2. Acquiring New Preferred Customers & New Brand Partners updates weekly, awarded weekly
- **3. Achieving Your Business Level** updates weekly, awarded weekly
- 4. Ordering Products Each Cycle updates weekly, awarded weekly
- 5. Duplication: The Power of Four updates weekly, awarded weekly
- 6. Advancing Your Title real time, awarded weekly
- 7. Earning at Your Title real time, awarded weekly
- 8. Partner.Co Tips updates weekly, awarded weekly
- 9. Power Ranking annually in January for the previous year



### Partner.Co Lifestyle Rewards FAQ

#### What is Partner.Co Lifestyle Rewards?

Partner.Co Lifestyle Rewards is a loyalty program unique to Partner.Co that rewards Brand Partners for building their business with Lifestyle Credits (LCs). Brand Partners can work towards rewards outside their paycheck and cash LCs in on amazing rewards, including vacations, events, experiences, Partner.Co products and more.

#### How do I view my LCs?

Access and redeem LCs on <u>rewards.partner.co</u>. You can navigate there through your Back Office by selecting "My Money," then "Partner.Co Lifestyle Rewards" in the left-hand menu.

## Can I redeem LCs through Partner.Co Loyalty Shopping?

Yes, LCs can be used to pay down your balance at checkout.

# If I redeem LCs for a Partner.Co product gift card, how do I use the gift card?

When you redeem for a Partner.Co product gift card, the funds will be transferred into your eWallet, only to be spent through the Partner.Co shopping cart eWallet.

#### Can I redeem LCs for annual Partner.Co Lifestyle dream vacations?

Yes! You can redeem LCs for Partner.Co Lifestyle vacations on **rewards.partner.co**.

Each vacation will have an RSVP period during which you'll need to redeem ticket(s) and go through the checkout process like any other item in this category.

#### Why am I seeing fewer credits in my total from the last time I checked and nothing new is showing up in my Redemption History?

LCs are only available to Brand Partners who are commission qualified. If you lose your qualification, you also lose access to your LCs. When you become qualified again, you start from zero.

# Why is my Credits Available reflecting as zero if I have credits in categories of my Earning History?

- You may have spent your available credits, which you can check in your Redemption History to verify.
- 2. Brand Partners must be commission qualified and in good standing with the company to participate in Parnter.Co Lifestyle Rewards. Failure to remain commission qualified will result in the flushing of LCs.

# Why do I have a negative number of credits?

Product returns made by yourself or your Preferred Customers can lead to a negative LC balance in your account. This is particularly true if you have redeemed LCs during the same week you have product returns on your account.

# Once I've redeemed a vacation, can I cancel my ticket(s)?

Cancellation of a vacation redeemed with LCs must be due to emergency and approved by Partner. Co under the condition that cancellation doesn't cause loss to the company. Each market will have cancellation deadlines that will evoke no penalty.

#### Can I redeem LCs for a vacation that is occurring in a market other than my own (i.e., I live in N. America, but want to attend the Japanese vacation)?

Yes! Brand Partners can redeem LCs for a Partner. Co Lifestyle vacation occurring in any market. If additional credits are required to cover the travel from a further destination, you will be informed by Partner.Co Partner Support.





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